

'Start-up Fair' gets good response

LEMON School of Entrepreneurship organised Central India's biggest 'Start-up Fair' on June 20, 2015. About 12 start-ups across Pan-India with domains varying from food to e-commerce platforms took part in it. Start-up Fair attracted an audience of budding entrepreneurs and local start-ups that roughly amounts to 150. Audience had a taste of idea and food in same place with a touch of magic show. Khichdiwala, Push Biryani, GetNow At, OrangenOrange, Guptaji Chaat Waala, Accello

Automoty, Hiplogik, Yummy Tummy, Awua Life, Veracity and Tickplease showcased their concept and discussed with audience where they talk entrepreneurial journey. "The moto behind this fair is to boost and cultivate the star-tup culture in Nagpur," said Deepak Menaria, Chief Idea Farmer at Lemon Ideas while addressing to a group of audience. In spite of bad weather Nagpurians showed their curiosity through walk-ins even after 2 hours of commencement of event and people showed great enthusiasm in starting their own ventures.